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PRESS RELEASE

ACUSTRIP Company, Inc.
Nov 1, 2014
For Immediate Release

Acustrip Expands UK & European Activities with New United Kingdom Office

Nov 1, 2014 (Denville, NJ)

Acustrip Inc, the US based manufacturer of specialty chemical and diagnostic test strips, is pleased to announce the opening of a UK based sales and support office in Wigan, England. Lodestar Management Services Limited will represent Acustrip, initially with sales and product support, with a view to carrying inventory as the business grows. Having recently brought a large UK-based global customer to Acustrip and having worked with Acustrip in the past it seemed a logical step according to Ron Schornstein, President and Founder of Acustrip. "I have known Ian Jameson, the owner of Lodestar for a number of years and we have worked on several projects together. He has very good contacts in a number of automotive and industrial sectors in the UK and across Europe and this, coupled with some new products just launched and in the pipeline, leads us to believe we will now see some serious growth in the UK and European market." Training and new product development will continue through November with the anticipation that the new office will be fully operational by December 1st.

About Acustrip

Founded in 1987, Acustrip has a well deserved reputation as the manufacturer and provider of America's best coolant test strips. Acustrip also manufactures diagnostic test strips for brake, power steering, water quality and DEF. Acustrip currently manufactures a number of products for OEM distribution and has been approved by major auto and equipment manufacturers.

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