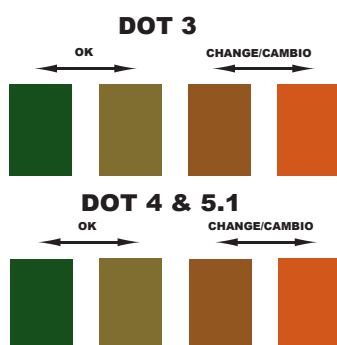




ACUSTRIP® The Diagnostic Detective®

CREATING CUSTOMER LOYALTY ON THE SPOT!®



Did you know that your customer's coolant is under a constant state of attack? Even a fresh coolant charge can be rendered useless in a matter of months, leaving the engine cooling system exposed to corrosion and failure.

Did you know that your customer's brake fluid can look black when there is nothing wrong with it, or look like it was just changed yet requires servicing to protect braking system components and costly ABS control units?

Every fluid on the vehicle has a service life, and every fluid may face outside contamination factors that shorten that service life. That's why it is important to test the fluids every time your customer brings the car in for service. And the easiest way to test them is with the ACUSTRIP Antifreeze Coolant and Brake Fluid Test kit.

Simply dip and read the results from the coolant, and brake fluid test strips. The results will help you decide on what service is required.

As a professional tech, your customers rely on you to help them take care of their vehicle. Don't guess on the condition of these important fluids. Test them with confidence. Test them with the ACUSTRIP Antifreeze Coolant, and Brake Fluid Test Kit.



Contact Info:
ACUSTRIP Company Inc.
124 E Main Street
Denville NJ 07834
Phone: 973-299-8237
www.acustrip.com





Don't Let Revenue Slip Away

Your service department isn't just about fixing cars; over time it's about building trust, preventing major repairs and maximizing revenue. Customers want their vehicles to last longer, perform better and incur expensive breakdowns. They just need the right information to make confident service decisions. The question is: Will your dealership take action, or will the misses continue? Identify recommended services that went unapproved and how many customers never return. Once you see the data, you'll know exactly where to focus your improvement efforts.

Customers who don't understand why a service is necessary will likely decline the recommendation. Too often, service advisors fail to clearly explain the value of recommended maintenance or show them the results of testing over time. Many vehicle owners believe that maintenance is optional and feel "If it isn't broke, don't fix it." They don't realize that skipping maintenance today leads to costly repairs later.

Industry data shows that 70% of customers are not presented with inspection-based recommendations, but when informed of the benefits of preventive maintenance, service approval rates increase by 50%, and work order average increases.